## Official 50<sup>th</sup> Anniversary Icon Usage Requirements

- 1. Must be a licensed business, non-profit, or community group with a Wasaga Beach address.
- 2. Must be used in relation to a specific and related event which is accessible to the community, or a specific and related 50<sup>th</sup> Anniversary promotion.
- 3. Any non-ad promotional material products must fall into one of these categories: pins, patches, stickers, employee uniforms. Each product must be approved by a Town of Wasaga Beach employee prior to production. Organizations are encouraged to use 50<sup>th</sup> Anniversary Icon in conjunction with their own branding. If your product falls outside of these categories, please contact us for special case approval.
- 4. Promotional materials provided under this agreement shall not be subject to sale by the recipient organization(s) and shall be exclusively utilized for purposes of giveaway or marketing promotion.
- 5. Permission for use may be denied at the discretion of any Town of Wasaga Beach employee, pursuant to Town policies and regulations.
- 6. Usage is subject to all Town of Wasaga Beach terms of use, violation of these terms will result in revocation of permission of use.

Questions?

Contact us:

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